Unit III

4. Define procurement in the context of supply chain management. Explain its strategic importance in achieving cost efficiency and competitive advantage. **12**

Or

What are the advantages and disadvantages of outsourcing logistics operations to third-party logistics (3PL) providers and fourth party logistics (4PL) ? Under what circumstances should a company consider this option ? **12**

Unit IV

5. Analyze the role of warehouse location decisions in supply chain management. What factors should be considered when selecting a warehouse location ? **12**

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M.B.A. EXAMINATION, 2026

(Fourth Semester)

(From 2019-20 Onwards)

(Re-appear Only)

Supply Chain Management

Time : 3 *Hours*] [*Maximum Marks :* 80

Before answering the question-paper, candidates must ensure that they have been supplied with correct and complete question-paper. No complaint, in this regard will be entertained after the examination.

Note : Attempt *Six* questions in all. Q. No. **1** is compulsory. Answer *one* question from each Unit.

Compulsory Question

1. Write short notes on the following : **10×2=20**

(a) Best Practices in SCM.

(b) Objectives of Supply Chain

(c) Inventory Costs

(d) Cross Docking

(e) Outsourcing

(f) Fourth Party Logistics (4PL)

(g) Demand Chain Management

(h) Reverse Logistics

(i) IT infrastructure for Supply Chain

(j) Challenges in Global Supply Chain

Unit I

2. Define the term 'Supply Chain Process. Describe the key processes involved in a typical supply chain and explain how they contribute to delivering value to customers. **12**

Or

Define supply chain drivers. List and explain the six major drivers of supply chain performance, highlighting their individual and collective impact on supply chain efficiency. **12**

Unit II

3. Explain the different types of inventory maintained in a supply chain. Provide suitable examples for each type. **12**

Or

Examine the concept of Vendor Managed Inventory (VMI). How does VMI improve inventory management efficiency and what are the potential challenges in its implementation ? **12**

Or

Explain the concept of Green Supply Chain Management (GSCM). Why is sustainability becoming increasingly important in supply chain operations ? **12**

Unit V

6. Define Global Supply Chain Management (GSCM). How does it differ from domestic supply chain management and why is it important in today's business environment ? **12**

Or

Analyze the role of technology in linking SCM and CRM systems. How does IT infrastructure enhance supply chain visibility and customer service ? **12**

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